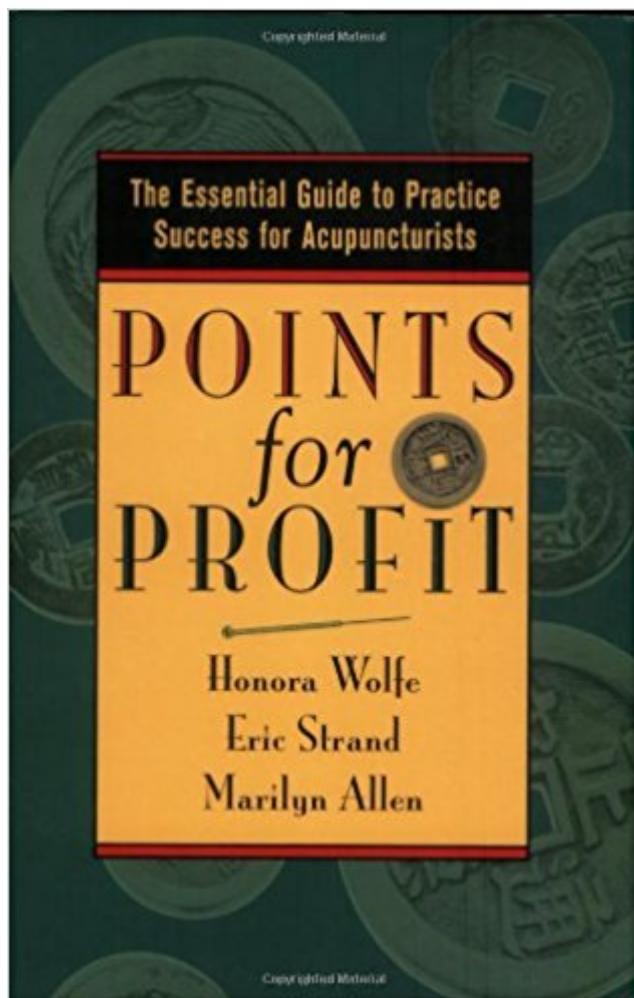


The book was found

Points For Profit: The Essential Guide To Practice Success For Acupuncturists



Synopsis

If you are starting a practice for the first time or your existing practice needs a kick-start, this is the book/website package you need. It covers everything you need to know about the business of practicing acupuncture and Chinese medicine. Used by over 25 schools as a required text. The companion website alone is worth the price. This book and website include: * Advice and stories from real practitioners all over North America * Scores of pages of down-loadable forms, letters, work-sheets, and templates on the website so you don't have to invent them yourself * Condensed "points to ponder" at the end of each chapter * Hundreds of resources, websites, and tips to make your professional life easy * Many effective marketing ideas

Book Information

Paperback: 412 pages

Publisher: Blue Poppy Press; 3rd edition (February 1, 2004)

Language: English

ISBN-10: 189184525X

ISBN-13: 978-1891845253

Product Dimensions: 6 x 1.1 x 9 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 14 customer reviews

Best Sellers Rank: #412,540 in Books (See Top 100 in Books) #29 in Books > Textbooks > Medicine & Health Sciences > Alternative Medicine > Acupuncture #220 in Books > Health, Fitness & Dieting > Alternative Medicine > Acupuncture & Acupressure #32870 in Books > Medical Books

Customer Reviews

How I wish this book had been published when I was graduating from acupuncture school! -- Cara Frank, China Herbs NewsI cannot think of any practitioner who wouldn't pick up momentum from the dedication and integrity of the authors. -- New Mexico Acupuncture Association Newsletter
Reviewed by Dr. Janice Ledgerwood, DOMYears of experience and knowledge are condensed here. A real gem! --Stuart Watts, New Mexico Acupuncture Board, December, 2004

The three authors are, in order, a marketing specialist, a successful practitioner, and an acupuncture practice management teacher with special knowledge of the insurance industry. Between them, they have over 40 years of experience in the business of acupuncture.

I'm am graduating acupuncture school and this book really helps lay out the process of starting a practice and making sure you are taking the right steps to be successful in this field. It has helped clear my head and quiet some of the anxiety that I've been feeling about building the business of acupuncture. I would recommend it to anyone graduating acupuncture school and especially people considering ENTERING school in the first place. This should be required reading for admission to school so you know what you are getting into!

This book is great for any acupuncturist who are new to business. It will give you enough to start and you can dig more into from there. Overall worth the money to jump start your business.

very practical information for things to do and to consider when opening a clinic.

Excellent information would buy again and recommend to everyone.

This was required for school, but it does have a few handy features. It has a cd that has sample files in it that you can base your files off of, but it was a very basic sort of file. If you are knowledgeable in this are you could probably do better (ie an accountant, or the likes). But for the average acupuncturist, it's a good starting point.

Excellent book for those of us starting out in the Acupuncture business!

good

Good

[Download to continue reading...](#)

Points for Profit: The Essential Guide to Practice Success for Acupuncturists Color Atlas of Acupuncture: Body Points, Ear Points, Trigger Points (Complementary Medicine (Thieme Paperback)) Weight Watchers: Weight Watchers Cookbook-> Watchers Cookbook- Weight Watchers 2016 Weight Watchers Cookbook - Points Plus - Points Plus-Weight ... Points Plus, Weight Watchers 2016) (Volume 1) Smart Points Spiralizer Cookbook: 50 Skinny Spiralizer Recipes With Smart Points-Turn Vegetables Into Low Points Pasta Alternative Growing Mushrooms for Profit: The Definitive Step-By-Step Guide to Growing Mushrooms at Home for Profit (Growing

Mushrooms for Profit, Growing Mushrooms ... Mushrooms, Growing Oyster Mushrooms) RCI Points User Guide: Tips, Tricks and Secrets - A practical guide to understanding and using RCI Points Acupuncture Points Handbook: A Patient's Guide to the Locations and Functions of over 400 Acupuncture Points 100 Weight Loss Recipes - Smart Points Edition: Weight Loss Points Cookbook: The Newest, Easiest, and Most Fun Way to Lose Weight. (Includes Slow Cooker and Instant Pot Recipes) Instant Pot Cookbook: 60 Delicious Smart Points Recipes That Shape Your Body (instant pot recipes,pressure cooker cookbook,smart points recipes,weight loss cookbook) Cryptocurrency for Newbies: Where to Trade + 50% Profit Strategy: Beginners Guide How to Trade Crypto Currencies and Make 50% Monthly Profit.US-based Digital ... Exchange Poloniex (Digital Currencies) Essential Oils: 50 Essential Oil Dog & Cat Recipes From My Essential Oil Private Collection: Proven Essential Oil Recipes That Work! (Essential Oil Pet Private Collection Book 1) Essential Oils: Essential Oil Recipe Book - 30 Proven Essential Oil Recipes :: My Essential Oil Private Collection Vol. 1 (Private Collection Essential Oils) Profit Maximization: 5 Unique Ways to Increase Your Revenue, Decrease Your Costs, and Maximize Your Profit in 30 Days or Less! Jacquelyn - The Prophet of Profit: Let the PROFIT grow in all areas of your life starting today! Wiley Not-for-Profit GAAP 2014: Interpretation and Application of Generally Accepted Accounting Principles (Wiley Not-For-Profit GAAP: Interpretation ... of Generally Accepted Accounting Principles) Essential Oils For Pets: Ultimate Guide for Amazingly Effective Natural Remedies For Pets (Natural Pet Remedies,Essential Oils Dogs, Essential Oils Cats,Aromatherapy Pets,Essential Oils For Pets,) Aromatherapy & Essential Oils: The Complete Aromatherapy & Essential Oils Guide for Beginners (Essential Oils Book, Aromatherapy Book, Essential Oils and Aromatherapy Recipes for Everyone) The Art of Belief: Design Your Mind to Destroy Limitations, Unleash Your Inner-Greatness, and Achieve the Success of Your Dreams (Success Mindset, Mind Development, Personal Success Book 1) Essential Oils For Beginners: Essential Oils For Weight Loss: Essential Oils Natural Remedies: Essential Oils Summer And Winter Recipes: Nature's Best Kept Secret For Weight Loss And Balance Health Pricing Handmade Soap for Profit: 27 Steps to Budgeting for Success

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)